

# LAL BHADUR SHASTRI GOVERNMENT COLLEGE

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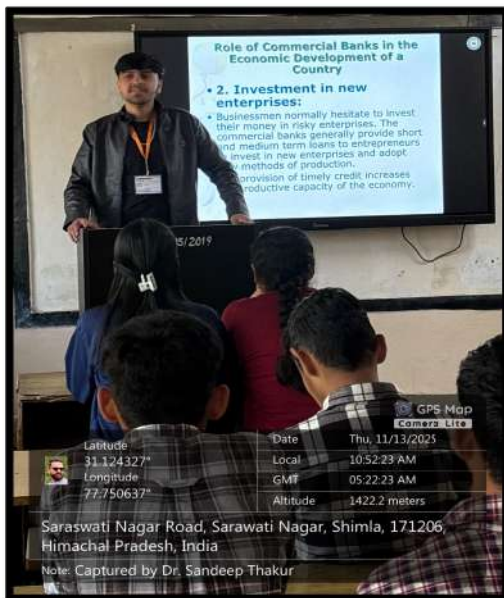
## Department of Commerce

### Report on PPT Presentations by B. Com Students

The Department of Commerce organized a series of PowerPoint (PPT) presentations for B.Com 1st, 2nd and 3rd year students from **27 October 2025 to 14 November 2025** as part of academic enrichment and experiential learning activities. The presentations were conducted to enhance students' subject knowledge, presentation skills, analytical thinking, and confidence.

Students presented on a wide range of contemporary and curriculum-related topics, including **Role of Commercial Banks in the**

**Economic Development of India, Commerce, Tourism Industry, Income Tax Return (ITR), Artificial Intelligence (AI), Robotics, Zoho Software, and Apple Cultivation.** These topics were carefully selected to bridge



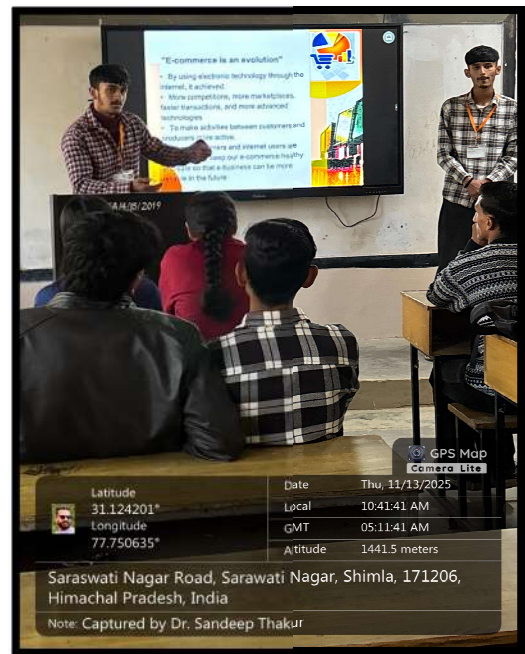
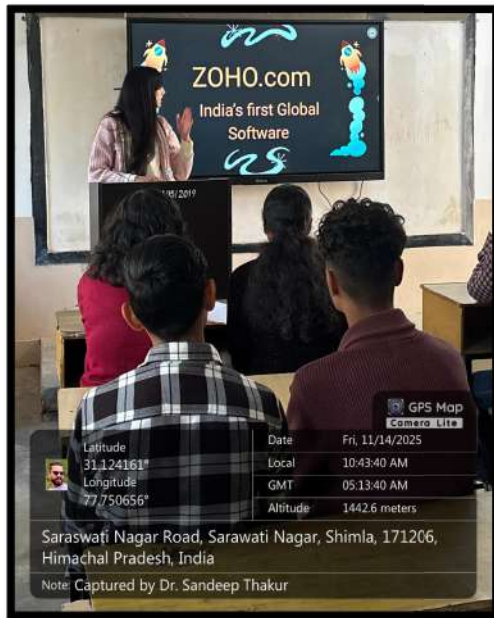
theoretical concepts with practical and emerging trends in commerce, technology, agriculture, and services.

The presentations on **Commercial Banks** highlighted their role in mobilizing savings, providing credit, supporting industrial and agricultural development, promoting financial inclusion, and contributing to overall economic growth. Topics

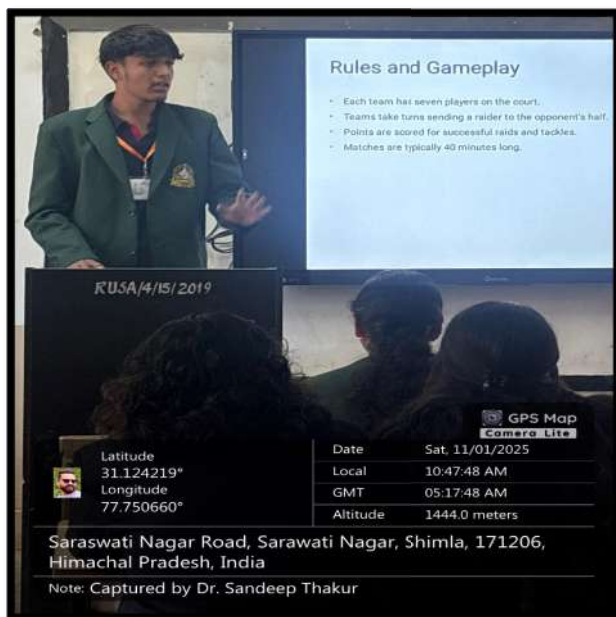
on **E-Commerce** and the **Tourism Industry** emphasized digital transformation, employment generation, economic contribution, challenges, and future prospects in India. Sessions on **ITR** enhanced students' awareness of tax compliance, filing

procedures, and the importance of taxation in nation-building.

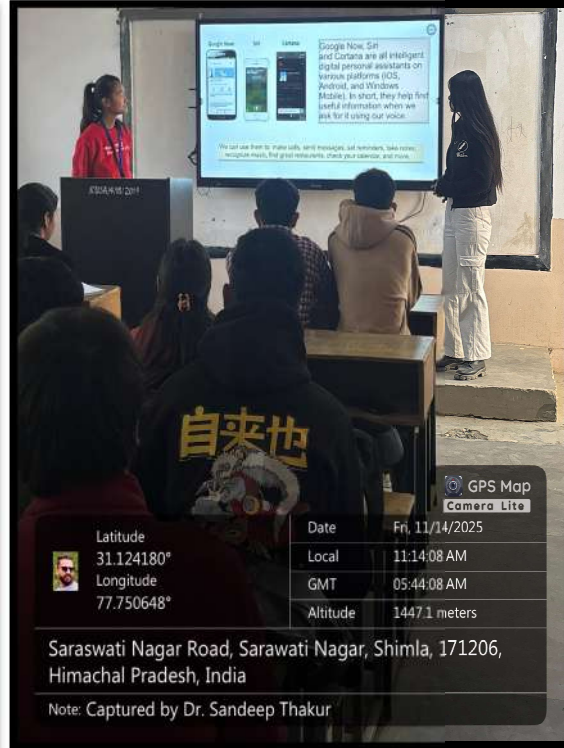
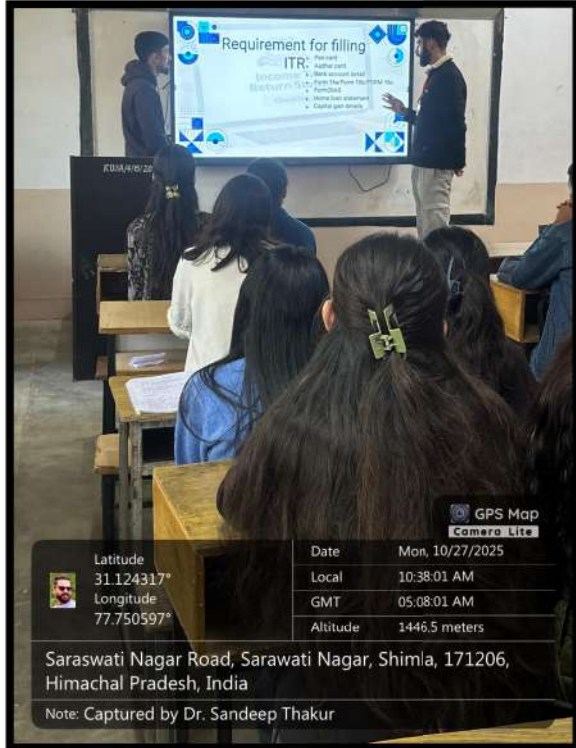
Presentation on **Artificial Intelligence and Robotics** reflected students' understandi



ng of modern technological advancements and their applications in business, banking, and industry. The topic of **Zoho Software** introduced students to practical business tools used in accounting, CRM, and enterprise management. The inclusion of **Apple Cultivation** provided insight into agri-business, horticulture economics, and entrepreneurship opportunities, especially relevant to hilly regions.



Students actively participated in discussions, used visual aids effectively, and demonstrated teamwork and research skills. Faculty members provided guidance, feedback, and encouragement throughout the sessions. The activity proved to be highly informative and interactive, fostering academic curiosity and practical awareness among students.



**Department of Commerce**

**Dr. Sandeep Kumar**